



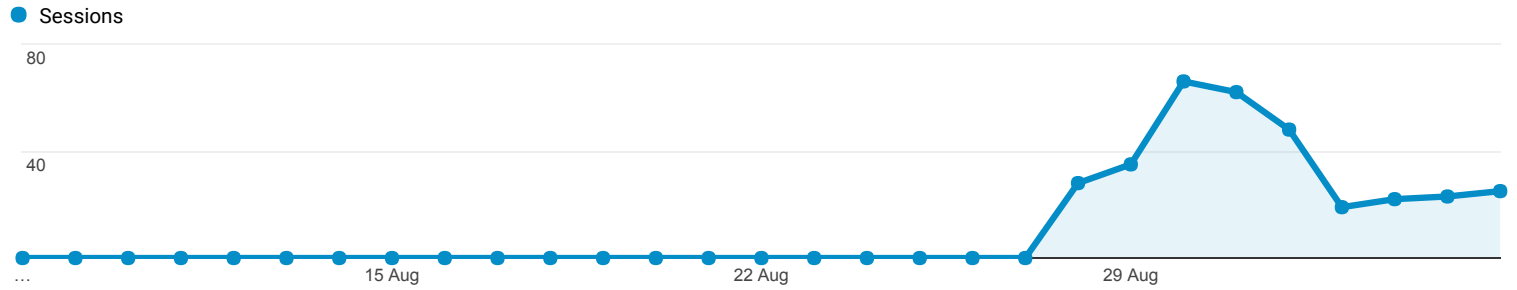
### Channels

All Users  
100.00% Sessions

8 Aug 2017 - 5 Sep 2017

#### Explorer

#### Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	328 % of Total: 100.00% (328)	80.49% Avg for View: 80.49% (0.00%)	264 % of Total: 100.00% (264)	66.16% Avg for View: 66.16% (0.00%)	1.83 Avg for View: 1.83 (0.00%)	00:01:49 Avg for View: 00:01:49 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	129 (39.33%)	92.25%	119 (45.08%)	58.14%	2.16	00:01:49	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Direct	125 (38.11%)	69.60%	87 (32.95%)	72.00%	1.65	00:02:18	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Social	50 (15.24%)	82.00%	41 (15.53%)	76.00%	1.42	00:00:41	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Referral	23 (7.01%)	69.57%	16 (6.06%)	56.52%	1.91	00:01:40	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. Email	1 (0.30%)	100.00%	1 (0.38%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 5 of 5